

Your journey to a  
stunning, straight smile



*A special event new smile*



*Better oral health new smile*



*A self-confident new smile*



*Career confidence new smile*

 **invisalign**<sup>®</sup>  
Gold Provider





# How you benefit from a straighter smile

- 1 Love your smile** – if you've spent years hating your smile and hiding in photos, orthodontic treatment can help change this.
- 2 Better for your oral health** – straight teeth are easier to keep clean. It can be really hard to brush between crooked teeth making them prone to infection, plaque build up and decay.
- 3 Enjoy your favourite foods** – crooked teeth, overbites, underbites and jaws that don't meet together properly can make eating certain foods – like sandwiches – really tricky. Orthodontic treatment aligns your teeth so that you can eat anything you fancy, with greater ease.
- 4 Better for your teeth** – unlike some cosmetic treatments that involve removing healthy tooth tissue, such as with veneers and crowns, orthodontic treatment is a more conservative, less invasive option.
- 5 Long lasting solution** – once your smile is just how you want it, we will provide you with a retainer to wear at night to ensure your straighter smile stays perfect for life.
- 6 Discreet solutions** – we have a range of low visibility aligners, meaning most people will have no idea you are undergoing treatment. This will help boost your confidence, even during treatment!
- 7 You're never too old for a straighter smile** – It's a myth that if you didn't get a mouthful of metal braces at 13, you've missed your chance. Whatever your age, it's not too late to experience the joy of carefree smiling. We even treat patients in their 60s and 70s!
- 8 Improved confidence** – how you feel about your teeth can have a big impact on your confidence. If crooked teeth have led you to hide your smile, then straightening your teeth will help you feel proud to show it off.
- 9 No need to remove healthy teeth** – traditionally, orthodontics relied more heavily on taking teeth out to create space for crowded teeth. New technology and techniques allows us to treat more cases without dental extractions. Let's keep those healthy teeth and move them into a better position!
- 10 You'll smile a lot more** – our Invisalign patients tell us how much more frequently they smile just because they love their smile so much. And let's not forget that a lovely smile is consistently ranked as the most common attractive feature in a person.

**Interested in finding out more? Book a free 30-minute consultation - call 0151 327 5212.**

# Everyone deserves a great smile

## Virtually invisible & fast solutions

We get a buzz from helping people of all ages boost their confidence by improving their smile.

We provide virtually invisible and quick orthodontic solutions using Invisalign aligners. Invisalign is the largest and most successful aligner manufacturer and orthodontists have used their aligners to improve the smiles of over 6 million people. However, Invisalign aligners are just a tool for moving teeth. Moving teeth is a serious business - if you are considering treatment, insist on the best materials and the best professional care to plan your case.

Our Invisalign dentist is Dr Elaine Haworth. For over 10 years, Elaine has worked solely with Invisalign, the global market leaders in discreet orthodontics.

The Invisalign systems we use apply gentle pressure to your teeth, gradually guiding them into the beautiful, straighter smile designed specifically for you by Elaine.



**Dr Elaine Haworth**  
Principal Dentist  
BDS (B'Ham) LFHom  
(Dent), GDC No. 71766

## Are you unhappy with your smile?

Are you one of the millions of adults who is unhappy, self-conscious or even embarrassed by your smile?

Many people spend their entire lives covering their mouths when they laugh, smile or talk. They feel stuck because they do not want to wear metal braces for years or are concerned that other corrective procedures could be too invasive, too damaging or too expensive.

Now there's Invisalign, a safe, discreet, convenient and removable system that fits busy lifestyles and budgets.

## Can anyone have braces?

It used to be that only children were given braces but now with Invisalign, our patients range from 7-70!

If at all possible we like to avoid taking teeth out. We find that over 70% of cases can be treated without any dental extractions. So, if you have crooked or spaced teeth, we are very likely to have a solution for you - and if this solution is virtually invisible, what's stopping you?

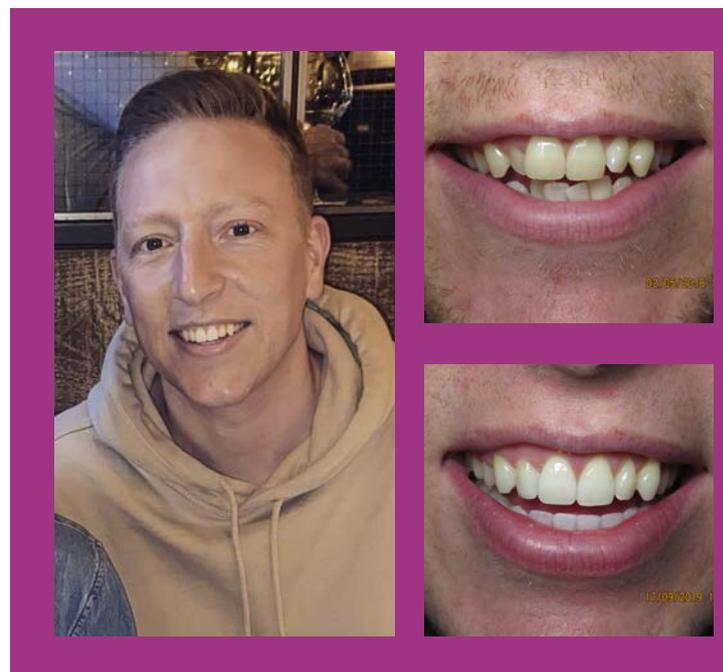
## Interest-free finance available

Don't let price stand in the way of your dream smile. We offer 0% finance for 12 months and low interest credit over a longer term. Typical monthly investment is similar to a mobile phone bill.

## Reasons Invisalign is so great

1. Invisalign aligners are very similar to lightweight mouth guards that are made from very thin ultra-clear plastic - meaning most people will have no idea you are having orthodontic treatment!
2. There are no metal parts to irritate your gums making them a more comfortable option.
3. The aligners can be removed for eating and brushing your teeth. This allows you to take better care of your gums during treatment.
4. Most people complete their treatment in 6-18 months making something you have wanted your whole life suddenly a reality!
5. Our clever Invisalign specialist creates your series of aligners in advance, so you don't need lots of appointments to impact on your busy schedule.

**Check out how your new smile could look with our Invisalign Smileview. And book your **FREE Consultation online, [click here](#) and select Free Smile Assessment.****



It's amazing but true,  
when you love your smile,  
you love sharing it.



“

We now live in a world where pictures of us are everywhere and you don't always have control over what is uploaded by your friends. I wanted to be able to smile for photos without being conscious of how my teeth looked. I chose Invisalign because of its discreet nature. I didn't really want people asking why I was getting a brace because I was doing something for me, so this was perfect. The aligners are comfortable after the first week or two of getting used to them. In fact, when I take them out now it feels weirder not having them in. Treatment took about a year - I'm so happy with how my teeth look now.

”

I settled on Willaston Dental Care because I got a good vibe and felt comfortable with the people there. They took their time explaining everything and made me feel at ease. That's been a theme throughout my treatment. Couldn't recommend the guys enough. Very professional, friendly and happy to listen to your views and worries. *Richard Dean*

# I'd love straight teeth! What's next?

Your first step is to book a FREE appointment, which would last around 30 minutes.

During this appointment we will take digital scans of your teeth and produce an instant 3D visual of your perfectly straight teeth! Using a computer simulation unique to your case, we'll show you how your smile will look at the end of your treatment and at every stage in between! That way you can progress with the certainty that this is the right treatment for you. There is no obligation to proceed if you do not like the simulation.

We will discuss why you are considering orthodontic treatment now and what you would like to achieve. We will then review your medical history and assess the health of your mouth and gums because healthy foundations are vital before treatment can commence.

You will also be provided with a verbal estimate of solutions, as well as fees and finance options that will be followed up by a comprehensive written treatment plan within 10 days. We take a £30 deposit to secure this appointment. This is refundable on attending or can be used towards further treatment costs.

## In-depth assessment

The next step is to book a full case assessment, which includes a thorough clinical examination of the health of your mouth and gums, detailed impressions of your teeth, plus x-rays of your teeth. This appointment costs £300, which is deducted from the cost of your treatment if you decide to go ahead.

## Your smile is in very safe hands!

Dr Elaine Haworth is fully qualified to provide Invisalign and has treated many patients with excellent results.. The Invisalign company itself has awarded her "Invisalign Gold" status due to her experience and expertise.

At Willaston Dental Care, we do not provide fixed, metal braces. We feel that if a patient is lacking confidence in their smile, the last thing they will be looking for is a straightening technique that draws attention to their teeth.

## Free whitening and retainers

We offer Invisalign treatments from £1,750 to £3,750, depending on the severity of your case, which includes:

- An initial Consultation and Smile Evaluation
- All diagnostic records, photographs, scans and x-rays
- A 3D digital prescription and treatment plan
- Aligners for the entire treatment
- Aligner checks weekly with our Virtual Monitoring Scanner - no need to visit the practice every few weeks
- Hygiene treatment before and after Invisalign treatment

To add the finishing touch to your stunning new smile we provide free home tooth whitening. You can upgrade this to Enlighten teeth whitening at a discounted rate, if you wish.

And to ensure that your smile stays exactly as it should, we will also provide you with your first set of retainers free. Optional extras include a set of 3 Vivera retainers.

## Spread the cost

We have 0% finance and payment options to help spread the cost of your Invisalign treatment.

**To discover if Invisalign is right for you, call 0151 327 5212 now and secure your 30-minute free consultation.**





“ Having Invisalign has completely changed how I feel about my teeth and smile. Before undergoing the treatment, I used to avoid showing my teeth and really didn't like their appearance. I was told by a previous dentist that it would take “too much work” to have them straightened so I believed I was stuck with them for life. It was only when I moved to Willaston Dental Care that they made me feel like it was achievable and that the whole process would be really straightforward. I chose Invisalign as I like the way they were invisible retainers and didn't feel self conscious about wearing them. The treatment took about a year and a half. I found wearing the retainers really comfortable and started seeing results quite quickly. Elaine was brilliant throughout and ensured I had the best care. It's one of the best decisions I've made and wish I'd done it earlier! *Laura Parish* ”



**Elaine, Jeni and Charlotte look forward to meeting you**

- ✓ Invisalign Gold provider
- ✓ Expertly planned treatment
- ✓ FREE tooth whitening
- ✓ FREE retainers
- ✓ 0% finance & payment options

“

I can't recommend Invisalign at Willaston enough, I have felt confident and supported all the way through my journey. After a disastrous decision to try somewhere cheaper and less professional at first, I have learnt how important trust is - your smile is so important and I have every faith that Invisalign delivers on everything it promises. The team have been with me all the way, even through the pandemic - the Dental Monitoring means I am constantly cared for and also means my teeth stay on the right track without the need for constant visits to the practice. The difference my aligners have made are amazing, they've given me so much more confidence in my smile. It's honestly the best investment I've ever made - they've been easy to get used to, are near enough invisible and each time I change my aligner I know I'm one step further to my dream smile. Excellent service and excellent results, you can't put a price on confidence. Smiles all round from me! *Isla Straiton*

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## Opening Hours

Monday to Thursday 9.10 am - 5.20 pm  
Friday 9.10 am - 4.00 pm

There is a private car park for our patients

Wheatley Bungalow  
Neston Road, Willaston,  
Cheshire CH64 2TN



willastondentalcare.co.uk  
**0151 327 5212**